

SAMPLE COURSE OUTLINE

Course Code, Number, and Title:

INTB 4220: International Financial Management

Course Format:

[Course format may vary by instructor. The typical course format would be:]

Lecture 4 h + Seminar 0 h + Lab 0 h

Credits: 3

Transfer credit: For information, visit bctransferguide.ca

Course Description, Prerequisites, Corequisites:

This course provides an introduction to the nature and characteristics of the international financial environment, including the core principles of international economics, foreign exchange, risk management, and international financial markets. The course examines how international banking and other financial institutions facilitate trade and commerce inside and outside national boundaries; provides strategies for financing international operations, and shows students how to appraise risk on both a global and national basis.

Students will receive credit for only one of INTB 2330 and 4220.

Prerequisites: Completion of 54 credits including 6 credits of university-transferable English or Communications with a minimum "C" grade. As this course deals with advanced business topics, some first- and second-year coursework in business is highly recommended. MATH 1119 or 1118 and ECON 1220 or 1221 are also recommended.

Learning Outcomes:

Upon successful completion of this course, students will be able to:

- critique the key factors that influence, and the complexities of, the international financial environment
- explain the ethical and social responsibilities of an international financial manager
- develop a comprehensive foreign exchange hedging strategy and a short term/long term financing strategy for an international firm
- assess the dynamics of international portfolio investment, direct foreign investment, and international risk assessment
- analyze the role of international financial institutions and international intergovernmental organizations in the global economy

Instructor(s): TBA

Office: TBA **Phone:** 604 323 XXXX **Email:** TBA

Office Hours: TBA

Textbook and Course Materials:

[Textbook selection may vary by instructor. An example of texts and course materials for this course might be:]

Madura, Jeff. "International Financial Management", 12th edition. South Western Publishing.

Note: This course may use an electronic (online) instructional resource that is located outside of Canada for mandatory graded class work. You may be required to enter personal information, such as your name and email address, to log in to this resource. This means that your personal information could be stored on servers located outside of Canada and may be accessed by U.S. authorities, subject to federal laws. Where possible, you may log in with an email pseudonym as long as you provide the pseudonym to me so I can identify you when reviewing your class work.

Assessments and Weighting:

Final Exam 35%

Other Assessments %

(An example of other assessments might be:) %

Midterm Exam: 25%

Assignments: 15%

Project: 10%

Other: 15%

Number of assignments: 6

Number and type of writing assignments: Case analyses, term project and assignments

Proportion of individual and group work:

Individual: 65%

Group: 35%

Grading System: Letter grade

Specific grading schemes will be detailed in each course section outline.

This generic outline is for planning purposes only.

Topics Covered:

[Topics covered may vary by instructor. An example of topics covered might be:]

Week	Topics
1	Multinational Financial Management: An Overview
2	International Flow of Funds. International Financial Markets
3	Exchange Rate Determination Currency Derivatives
4	Government Influence on Exchange Rates International Arbitrage and Interest Rate Parity
5	Relationships between Inflation, Interest Rates, and Exchange Rates. Forecasting Exchange Rates.
6	Measuring Exposure to Exchange Rate Fluctuations Managing Transaction Exposure
7	Managing Economic Exposure and Translation Exposure
8	Direct Foreign Investment Multinational Capital Budgeting
9	Multinational Restructuring Country Risk Analysis
10	Multinational Cost of Capital and Capital Structure Long-term Financing
11	Financing International Trade Short-Term Financing
12	International Cash Management
13	Course Review

This generic outline is for planning purposes only.

As a student at Langara, you are responsible for familiarizing yourself and complying with the following policies:

College Policies:

[E1003 - Student Code of Conduct](#)

[F1004 - Code of Academic Conduct](#)

[E2008 - Academic Standing - Academic Probation and Academic Suspension](#)

[E2006 - Appeal of Final Grade](#)

[F1002 - Concerns about Instruction](#)

[E2011 - Withdrawal from Courses](#)

Departmental/Course Policies:

This generic outline is for planning purposes only.