

## Bachelor of Recreation Management is ON!

Recreation 3230, Leadership and Management in Community Recreation, has hit the ground running this fall as the first Recreation Course in the Bachelor of Recreation Management (BRM) at Langara College. Although the "official launch" of the BRM is scheduled for Fall 2010, we have a hardy group of Pioneers navigating their way through this on-line degree completion program that combines key recreation courses with business courses.

Recreation 3230 looks at the theory and practice of enthusiastic, respectful, effective leadership in recreation. It looks at concepts and skills that can enhance positive change in groups, teams and organizations and examines self-awareness, values, diversity and creativity as they apply to recreation leadership and management. Sound interesting? Challenging? Our current cohort comprises a diverse group of students many who are currently working in the recreation field. They are geographically diverse including programmers from Fort St. John, Bowen Island, Squamish and the lower mainland (that's the beauty of an on-line course), and also represent diversity within the recreation field. Many of the students are graduates from the Recreation Leadership Diploma program at Langara College and are taking the course to challenge themselves



in leadership in their lives or to move ahead in their organizations. "I have been deeply impressed with the passion, life experience and motivation that the students have brought to the course", says Recr 3230 instructor Janet Ready. "They are working in the field as leaders and really applying the theory to their own workplaces – and bringing thoughtful, real-time ideas and questions to our discussions."

The BRM is a degree completion program (third and fourth year of a bachelor's degree) for students who have a recreation diploma or the equivalent (see Admissions Requirements) and who are interested in pursuing entry level and middle management careers in the Recreation Field. The program is flexible and student-focused and combines a solid foundation in management theory and practical knowledge with specialized courses in recreation. Students will work closely with recreation organizations, applying their knowledge to real-life situations as they learn.

If you are interested in learning more about the BRM contact Noel Genoway, [ngenoway@langara.bc.ca](mailto:ngenoway@langara.bc.ca). Or check out our website, [www.langara.bc.ca/learnmore/degrees.html](http://www.langara.bc.ca/learnmore/degrees.html) and click on Bachelor of Recreation Management.

## Recreation and Current Events

Recreation 2470 is a course that focuses on issues and trends in the recreation field. It also looks at the bigger picture – current events that may have a significant impact on organized recreation in Canada.

We study topics like – the economy, health care, the environment, social values, transportation, globalization and demographic trends.

The past two years have provided the classes with lots of interesting material! It just so happened that we were studying "the economy" last October as the economic meltdown was taking place right before our eyes.

This year we were focusing on the "the environment" when there were a series of extreme

weather phenomena hitting Southeast Asia. We were studying "Globalization" while the G20 was being set up in Pittsburg.

This year's module on "the Economy" was made more interesting and relevant when the Premier of BC announced to a large gathering of municipal leaders that "the government cupboards are bare". The 2010 Olympics has also been a lively topic.

There always seems to be lots to talk about in this course! We conclude each module by asking (and trying to answer) the question: How will this trend or issue affect the provision of local recreation programs and services now and in the future?

**Steve Musson, Instructor**

Now accepting applications for September 2010

- Recreation Leadership Diploma Program
- Bachelor of Recreation Management

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*"Rec News is the newsletter from the recreation faculty of the School of Management at Langara College. Our purpose is to connect and inform perspective students, current students, grads and recreation professionals about what is happening in the Langara Recreation Leadership Diploma and Bachelor of Recreation Management."*

Newsletter Editor  
Janet Ready

# New Term Brings Exciting Challenges to Rec Students



The fall term is always an exciting one for faculty and students in the Recreation Leadership Diploma Program. We had a very successful recruiting campaign this year and now have a “full house” of first year students in the program. We also have a nice sized second year class who are returning after a well deserved summer break.

Most of the first year students are taking five classes which include: Direct Leadership in Recreation, Foundations of Leisure and Recreation, Introduction to Facilities and Environments, English or Communications, and a university transferable elective.

The highlight each year for the first year students tends to be their participation in the five-day outdoor field school in the direct leadership course. We have again partnered with the Outward Bound organization to offer this program in the Pemberton area. We find there are many, many learning outcomes that come out of this field school that apply directly to what the students are studying in their program and to life in general.

For the second year students their term consists of courses including: Applied Leadership in Recreation Organizations, Recreation Issues and Trends, The Arts and Heritage in Recreation, Introduction to Marketing, Internship Orientation and Portfolio Development and Accounting for Managers. It is a very busy term for this group of students as they work through their various courses and also prepare for their spring term 14-week internships.

I would like to thank everyone in the recreation field who continue to support the program in a wide variety of ways. This support helps us to keep the program strong and provide a high standard of future qualified staff for the wide variety of agencies that our grads find employment or contract opportunities with.

Have a great fall recreation season!

**Vince Kreiser, Program Coordinator,**  
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## Building Community Engagement Through Art



I became involved in community arts engagement as a visual artist working with community to create ceramic tile legacy artworks in neighborhoods. This form of arts engagement is described as Community Cultural Development (CCD). These experiences led me to graduate studies where my thesis looked at the value and benefit of CCD in community life. Fast-forward to 2009 where I am now employed by the City of Vancouver Parks Board as a Community Arts Programmer.

My portfolio includes programming and management of a small cultural centre in south Vancouver called the Moberly Arts & Cultural Centre (MACC). <http://moberlyartsculturalcentre.blogspot.com/>

The third week of the fall session had REC students attend a

workshop at The Moberly Arts & Cultural Centre called, Botanical Investigations The intention for this hands-on, experiential learning module was to create a circumstance for engagement and analysis simultaneously. Through participation and dialogue students were introduced to the characteristics and guiding principles required in order to define a high quality art program/experience. Through observation, working with new materials and socializing, students created art-work that held meaning and relevancy because of an engaging process the circumstance provided.

The work of a community arts programmer not only requires the development of high quality programming, but the understanding of knowing the community you serve, the skills to create strategies to grow the community you serve, facility management, as well as developing partnerships that ultimately enhance and encourage arts access for all. These new responsibilities as a programmer in the field of Recreation, has undoubtedly entered into my classroom curriculum I am currently teaching in the diploma program.

**Cyndy Chwelos, Instructor**  
RECR 2260—Arts & Heritage in Recreation